

SACRAMENTO INTERNATIONAL AIRPORT LAUNCHES OAG AVIATION ROUTE MAPPER TOOL

(SACRAMENTO, November 5, 2009) – Sacramento International Airport (SMF) has revamped its Web site to be more consumer-friendly with the launch of OAG's (www.oagaviation.com) Route Mapper tool on www.sacairports.org. The new application aids travelers who use SMF as their airport of choice, enabling them to easily search online for flight and flight-related information.

With OAG's Route Mapper, visitors to SMF's Web site can:

- Search nonstop and connecting flights to and from Sacramento simply by clicking on a visual global map of cities served by the airport
- View timetable of all available flights from chosen city for all airlines flying the route
- View detailed information about each flight
- Change preferred travel dates or flight preferences without leaving the page or starting the search over
- Link directly to the airline that flies the chosen route to purchase tickets
- Easily read flight schedules information with the user-friendly format

OAG Route Mapper – Sacramento - Dallas

The screenshot shows the OAG Route Mapper interface. At the top, there are search filters: "Flights from Sacramento" (selected), "City/Airport" set to "Dallas/Fort Worth, TX", "Date" set to "4 Nov 2009", and "Time" set to "Any". Below the filters is a map showing flight routes from Sacramento to various cities, with a legend for direct, direct route, and connecting flights. The flight schedule table is displayed on the right, showing flight times, days of the week, and flight numbers.

Departs		Arrives		Week							Flight	Stops
Apt	Time	Apt	Time	Wed	Thu	Fri	Sat	Sun	Mon	Tue		
Non-Stop Flights												
SMF	06:05	DFW	11:25	→							AA 1014	Non-Stop
SMF	06:05	DFW	11:25	→	→	→	→	→	→	→	AA 1014	Non-Stop
SMF	08:50	DFW	14:10				→				AA 1882	Non-Stop
SMF	08:50	DFW	14:10					→	→	→	AA 1882	Non-Stop
SMF	08:50	DFW	14:10	→							AA 1882	Non-Stop
SMF	08:50	DFW	14:10	→	→						AA 1882	Non-Stop
SMF	12:00	DFW	17:20							→	AA 1778	Non-Stop
SMF	12:00	DFW	17:20	→	→	→	→	→			AA 1778	Non-Stop
SMF	12:00	DFW	17:20	→							AA 1778	Non-Stop
SMF	14:35	DFW	19:50	→							AA 1614	Non-Stop
SMF	14:35	DFW	19:50	→	→	→	→	→	→	→	AA 1614	Non-Stop
Direct Flights												
SMF	09:15	DFW	16:29	→	→	→					US 544	01
SMF	09:15	DFW	16:29					→	→	→	US 544	01

"The OAG Route Mapper is an easy-to-use tool that provides instant point-to-point travel information. We enjoyed working with OAG to debut this tool to the travelers that pass through Sacramento International Airport," says Hardy Acree, Sacramento County Airport System Director of Airports.

"We're proud of the functionality offered through the OAG Route Mapper, as it gives our customers the ability to promote their route network online and create better experiences for their travelers," said

Brendan Hickman, CCO of OAG. "Sacramento International Airport is a leader among airports for providing a tool for experienced or occasional fliers that greatly improves flight searches for any destination in the world."

The Route Mapper application also works seamlessly with screen readers used by the visually impaired to view the SMF timetables and mapping functions.

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About Sacramento International Airport

Sacramento County Airport System is responsible for planning, developing, operating and maintaining the county's four airports: Sacramento International Airport, Executive Airport, Mather Airport and Franklin Field. For more information, visit www.sacairports.org.

About OAG

OAG provides the air transport industry's most accurate single source of airline information, with essential workflow data, analysis, products and services sourced from its comprehensive proprietary airline schedules, fleet and MRO (maintenance, repair and overhaul) databases. OAG is a UBM Aviation business. UBM Aviation serves the passenger aviation, air cargo logistics, MRO and business travel communities with information products, market intelligence, news and events.

For more information, go to www.ubmaviation.com.